



Directory of Services





CEO Message:

Extending our sincere gratitude to our employees and clients for their unwavering Support for us and we pledge to be a global training center that you can be proud of.

TO OUR CLIENT'S AND EMPLOYEE:

As international training center with 15 years of history, ETC has gone through many changes and significant growth over the years. Toward the end of the 2004s, however, we started to make bolder, innovative moves to completely reshape ourselves at an unprecedented rate, and have achieved remarkable growth. As a result, ETC'S has established itself as a world-class training support business provider, with an experienced training team in 20 countries.

Behind our great success is a venturesome, entrepreneurial spirit. This pioneering spirit that has driven us to journey into far territories. For the past 15 years, ETC has lived with great passion. Despite being the oldest company in Training field, our vibrant mindset keeps us young and unafraid of change.

Even at this very moment, all of our employees from around the world do their utmost to maximize corporate value and deliver customer satisfaction, as we strive to become "Proud Global Euro Training Center." For a company with over 15 years of history, we also believe that it is our obligation to set good examples for others to follow and thereby have faithfully fulfilled our corporate social responsibilities.

We are here today thanks to the confidence and trust our client's and employees have in us. Our objective is to become a company that every client and employee can be proud of. That is a commitment we solemnly pledge to all of you.

Thank you.
Chairman and CEO of ETC

Introduction:

We have so much to offer you at Euro Training Center. State-of-the-Art training facilities, training environments and support services make it possible to provide you with a wide range of career oriented professional development programs. By choosing Euro Training Center you are about to embark on one of the most exciting and memorable stages of your life.

We offer fresh and vibrant surroundings with excellent resources and facilities. Our intention in this website is to give you information about our organization and to answer any of the questions you may have.

At Euro Training Center we have a committed, dedicated team of staff who are on hand to provide customized training services and develop strong working relationships with their clients. Time will be invested in fully understanding the clients' specific needs and the context of their issues. By doing this, sustainable performance improvements will be delivered within the framework of the clients' values, strategies and goals.

The comprehensive training from Euro Training Center allows companies to have an active input into their training, ensuring that they receive the knowledge and advice from an expert team of staff, which will help to take their employees and companies further in their fields.



About Us:

Our mission:

ETC is committed to researching the Industry Best Practices, and, incorporating them into ETC's Training Services, Processes and Programs.

ETC is committed to maintain market leadership position in providing Top-of-the-Line Practical Skill Development Training Programs to our Customers and to provide professional and strategic consultancy, and training services at competitive fee levels, to a world-wide circle of clients in a way that adds long term value to their organization.

ETC is to provide high quality training and learning experiences to meet our clients' needs. We facilitate professional and personal excellence, enhance organizational effectiveness, and contribute to the current and future success of organizations.

To develop and deliver world class management development services aligned with the very latest management thinking and strategies. To transform personal, team and company performance using high powered solutions to empower managers and develop leaders. To always deliver services that are relevant and applicable to our clients, and to maintain a customer focused approach.

Our Vision:

To develop cutting edge training solutions that can be implemented at all levels within an organization. Our public and in-house courses are developed to meet the specific demands of our clients.

Our Values:

We believe that quality comes first. We are 100% committed to providing our clients with a product of the very highest standard as well as an uncompromising level of customer service. In addition to offering a wide range of public courses which can be delivered exclusively for an organization, we also design and deliver customized training solutions. Customized training is delivered where and when it is required which allows great levels of flexibility and accessibility for clients. It can be an effective solution to increase staff motivation and team building within departments, introduce strategic initiatives, or combat organizational transformation.

Working exclusively for one company provides the opportunity to modify contents and emphasis to suit the needs of a particular organization. The training is presented and discussed against the experiences within the company, and can therefore be completely consistent with and relevant to the client's requirements. Customized training courses can be run at the clients' premises or a venue of their choice.

- We collaborate with clients to identify the most appropriate and cost effective training solution
- Our learning methodology focuses on combining strategic thinking with operational implementation through continuous practice and review
- Delegates benefit from skills-based training which develops more accurate and effective strategies to apply in the workplace
- Customized training can be less costly for a group with the same needs or skills set
- Courses can be delivered at a convenient location selected by the client
- Euro Training is at the forefront of providing Top-of-the-Line HR Development Programs for the Last 14 Years. Its management has experience of over 35 years.
- Euro Training is a company committed to incorporating TQM, Quality Assurance, ISO-9001 and other Industry Standards into our Training Programs.
- Our R&D insures you get the Current Industry Best Practice.
- These programs have been extensively tested and have been rated Excellent by 80%+ participants. So if you are looking to fill that vital productivity gap - address those losses - these programs are the logical choice - they can make the participant effective quickly and empower him to analyze and implement meaningful modifications to your business processes.
- Presented by Program Director/s who are recognized experts in their fields. They typically have 20+ years of Industry Experience with excellent communication and technology transfer skills.
- Programs are conducted with Instructor: participants ration of 1:5(average).

KNOWLEDGE:

We are committed to delivering the very latest business Knowledge to our clients. Our services encourage quality learning & empower clients to deepen their knowledge engage in the Learning process, further develop their skills & enhance their Care potential. In addition, we provide unrestricted access to our Knowledge Resource Centre which offers a variety of Management tools, book reviews, insights that unpack the Latest industry news, and features written by leading business Professionals.

QUALITY:

We aim to provide quality-driven services and exceptional Customer care. Our commitment to deliver training and development for excellence is seen in the accomplishments of our esteemed faculty, our notable accreditations and affiliations, and in our provision of thoughtful services which can be applied in the changing marketplace. We are also adamant in our review of feedback from clients and end eavour to continuously achieve higher standards of excellence.



INNOVATION:

We are determined to be innovative and creative in all that we do. Our services encourage clients to think outside of the box, find new business opportunities, and have forward thinking visions and strategies. In providing tailored solutions for clients, we look at a problem from multiple perspectives to ensure our solutions are dynamic, impactful and appropriate for our client's needs. Our commitment to encourage a culture of creativity and innovation has enabled us to advance individuals and organizations to greater heights.



RESPECT:

We are committed to broadening learning and development, by including individuals and organizations from various sectors, demographics and cultures. As a multicultural organization with a global client base, we welcome informed perspectives from our clients, suppliers and partners. We are sensitive to the cultural requirements of our clients and ensure our services are delivered with the utmost respect and ethicality.

Why Train With Us?

We're different from traditional training center – there are no term dates or timetables! We pride ourselves on providing convenient and flexible ways for you to fulfil your training needs!

The widest range of courses
so you can focus on your exact needs.

The best content
Developed by industry qualified professionals.

The right level
with courses for novices, experts and in-between.
The most experienced training company
we train hundreds of delegates every year.

Small, highly interactive sessions
to encourage active participation.

High-caliber classmates
from the best names in every industry.

The best instructors
Front-line trainers with professional know-how.

Great value
Exceptional quality at a great price



What do we do?

We provide training and consulting services through the promotion of scientific research and modern techniques in various fields, for corporates, government and communities.



Our People

We employ a core team of exceptional individuals and draw on a wide array of professional associates and support personnel on an as-needed basis.

ETC has a diverse human resource capacity that consists of individuals that have worked on international, national and local levels with proven track records of delivery in the education, training and development programmers to the state, private and non-governmental sectors. Within our pool of professionals are people that have worked extensively in all corners of Middle East. It should be noted that our staff and Associates come from a host of backgrounds including national and local government, business and civil society organizations.



Our Guiding Principles

We pursue the highest quality in all our training intervention by ensuring that our materials are relevant and unit standard aligned; our facilitators are experts in their field and experienced ETC professionals and that our approach to leaning is both visionary and innovative.

We subscribe to the South African Constitution and Bill of Rights. We place a high value on diversity of race, language, gender, sexual orientation and culture.

The Way We Structure and Deliver Our Courses

Our courses are tailored to client's needs with a structure that is flexible and designed to match clients' available time and budget. Euro Training Center produces its own materials and on an as-needed basis can source reputable materials on the open market. We are also able to provide off- and on-site training.



Our Social Responsibility

As part of our commitment to social development, ETC has initiated its 'Leaders for the Future' Youth Development Project, which aims to build leadership capacity of emergent leaders from previously disadvantaged communities. Our Higher Education and Training Certificate: Development Practices forms the cornerstone for our interventions in this regard.



Our client's:

We have provided training interventions to large and small businesses and organizations throughout middle east and internationally.

Some of Our client's:



Our Research

The Euro training Center for training and consulting has created a groundbreaking interdisciplinary research program focused on better understanding and treating complex conditions.

The ETC has engaged in cutting-edge research for more than a decade, including the development of multiple training programs, in many locations and institutions through professors with a high degree of educational attainment and extensive experience.

The research system has evolved to include the largest number of researches in the field of human resources, public relations, accounting, crisis management, engineering, oil and gas, health- safety- security, management development..... and business information technology. ETC will be in same level of expand its research efforts to be ready for any developments, technologies and new theories on the labor market, so as to provide our clients to remain in advanced state of continuous development and progress and to keep up with modernity, through training programs and permanent consultations.





Istanbul, Turkey

Cell Phone : +905384362085 / 5373777978

Email: training@euro-training.net

Email: m@euro-training.net

English web. www.euro-training.net

Arabic web. www.eurotraining.co

